

Order Item Summary

CBS TELEVISION
STATIONS

WFOR-TV

Order ID: 55464 CF LOC-POL FBD - LBD: 10/30/12 - 11/06/12 HL#: Created: 10/24/12 09:42 AM
 Client: FLORIDA DEMOCRATIC... CPE: FDP / GE / 6 Agency Commission: 15 % Updated: GUTIERA on 10/24/12 12:08 PM
 Agency: DUDLEY MEDIA (177071) Product: FL DEM PRTY: Self :20:00 Confirmed: 10/24/12 11:15 AM
 Buyer: Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM: SS
 Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	28:30 - 28:59	0 1 1 1 0 0 0	NEWS	30				0.0	\$135.00	3	\$405.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/01/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	28:30 - 28:59	1 0 0 0 0 0 0	NEWS	30				0.0	\$135.00	1	\$135.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	06:30 - 07:00	0 1 1 1 1 0 0	NEWS	30				0.0	\$540.00	4	\$2,160.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	06:30 - 07:00	1 1 0 0 0 0 0	NEWS	30				0.0	\$540.00	2	\$1,080.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	07:00 - 08:00	0 1 1 1 1 0 0	NEWS	30				0.0	\$540.00	4	\$2,160.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	07:00 - 08:00	1 1 0 0 0 0 0	NEWS	30				0.0	\$540.00	2	\$1,080.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	EJUDY	0 1 1 1 1 0 0	EFG	30				0.0	\$720.00	4	\$2,880.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	4										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	EJUDY	1 0 0 0 0 0 0	EFG	30				0.0	\$720.00	1	\$720.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	EPHIL	0 1 1 1 1 0 0	EFG	30				0.0	\$900.00	4	\$3,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	EPHIL	1 0 0 0 0 0 0	EFG	30				0.0	\$900.00	1	\$900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	18:00 - 18:30	0 1 0 1 0 0 0	NEWS	30				0.0	\$1,800.00	2	\$3,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/01/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	18:00 - 18:30	1 0 0 0 0 0 0	NEWS	30				0.0	\$1,800.00	1	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	AINSIDER	0 1 0 1 0 0 0	ACC	30				0.0	\$1,800.00	2	\$3,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/01/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	19:30 - 20:00	1 0 0 0 0 0 0	ACC	30				0.0	\$1,800.00	1	\$1,800.00		
	ELECTION SPECIAL												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

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Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% QTHB: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	A7PMET	0 0 1 0 1 0 0	ACC	30				0.0	\$1,800.00	2	\$3,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	PBLOODS	* * * * F * *	REGP	30				0.0	\$5,850.00	1	\$5,850.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	PCRIMINAL	* * W * * * *	REGP	30				0.0	\$7,200.00	1	\$7,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	PCSIWE3	* * W * * * *	REGP	30				0.0	\$6,300.00	1	\$6,300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	10/31/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	PNAVY	* T * * * * *	REGP	30				0.0	\$9,000.00	1	\$9,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	10/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	PPERSON	* * * T * * *	REGP	30				0.0	\$9,000.00	1	\$9,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	NLATE1	0 0 1 1 0 0 1	NEWS	30				0.0	\$2,250.00	3	\$6,750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/04/12	3										

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WBFS: 0%	WPXM: 0%	WLTU: 0%	OTHER: 0%	CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	NLATE1	1 0 0 0 0 0 0	NEWS	30				0.0	\$2,250.00	1	\$2,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	LETSAT	* * * * * S *	LATE	30				0.0	\$270.00	1	\$270.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	WCBSSUN	* * * * * S	MORN	30				0.0	\$2,070.00	1	\$2,070.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	MSUNRISE2	M * * * * *	NEWS	30				0.0	\$270.00	1	\$270.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	46	0	\$78,480.00	\$66,708.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$78,480.00	\$66,708.00	\$0.00	\$0.00